

## MESSAGE FROM CHAIRMAN



Dear Stakeholders: Greetings from Tbi !

I begin with my Nepali New Year wishes. May this New Year 2071 be a new milestone for the business and economy lives. I also welcome you to Tbi newsletter which will now reach you to humbly express our greetings, messages, updates, and movements. It is important for us to talk you regularly as we always value your wishes and contributions and appreciate your role as very close stakeholders. I always give a lot of importance to partnerships and this initiative again is a part of the intent of getting closer with you.

While talking about Tbi, our team in

Japan, Nepal, and many parts of the globe are constantly working for superlative value proposition of business. This year will be a year of driving growth and taking group to newer heights. We will hear Tbi revamping, expanding and embarking to new sectors and taking up ambitious projects. We will meet new team members and new partners and talk new ideas.

We are geared up to take bigger goals. Your support and participation is inevitable. Please connect to us in many ways, many roles, and many endeavors.

Welcome to Tbi!

**Bhaban Bhatta**

*“ This year will be a year of driving growth and taking group to newer heights. ”*

MAY EVERY DAY OF THIS NEW YEAR  
BRINGS YOU PEACE AND HAPPINESS TO YOU

*Wish you*  
**HAPPY NEW YEAR 2071**

Tbi

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## THE PRESIDENT OF NKC JAPAN VISITS NEPAL TO EXPLORE INVESTMENT OPPORTUNITIES

Tbi welcomed a prominent Japanese businessman, President of Nakanishi Metal Works Co. Ltd (NKC) Mr. Tatsuo Nakanishi, at the start of the month. He was invited by Tbi to explore investment opportunities in Nepal. Tbi organized a program at Soaltee Crowne Plaza to welcome Nakanishi with Honorable Finance Minister Mr. Ram Sharan Mahat in attendance as the chief guest. Vice President of FNCCI Mr. Bhaskar Raj Rajkamikar, Ex-finance Minister Mr. Barshaman Pun and other prominent Nepalese businessmen were also present on the occasion. The program was hosted by actress Ms. Nisha Adhikari. Chairman of Tbi Mr. Bhaban Bhatta, addressing the function, explained that the main purpose of inviting Mr. Nakanishi in Nepal is to show how Nepalese business is flourishing and to attract him

to invest in Nepal, as well as creating a smooth relationship between Nepal and Japan.

NKC has produced thousands of bearings and automobile related products. Their range includes ultra small

NKC is the center of attention of the industry for its epoch-making innovation of a drive system called "Friction Conveyor System" which utilizes friction as a drive mechanism and works without chains. NKC's sash



to super-size stuffs. NKC is the leader in the industry utilizing core technologies of precision metal stamping, plastic injection molding, rubber compression molding and precision tooling.

hardware also enjoys a high market share for its rich variety and high durability. NKC has made the whole world, and not just Japan, its own stage by

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making wide use of its experience and technique in the business.

While Mr. Nakanishi was in Nepal, he visited some potential areas for investment in Kathmandu and Hetauda along with Chairman of TBI Mr. Bhaban Bhatta and MD Mr. Shisheer Bhatta.

Mr. Nakanishi before returning back from Nepal told Karobar, Nepal's first economic daily, that his visit was very meaningful and further explained that he is thinking about investing in Nepal.

## LIBERTY COLLEGE

Liberty College, run by the experienced faculty members and business professionals, is situated at Anamnagar in Kathmandu. It is one of the reputed colleges in Kathmandu. Since 2009 A.D., the college has offered BBA program affiliated to Pokhara University. This program has been developed to meet the growing demand for skilled and resourceful managers and

where the students get an opportunity to flourish in a true academic manner by respecting others so as to get respected themselves. Liberty College seeks to provide a complete academic environment where the students can grow in a situation with the principles of self-motivation, self-discipline and self-control.

Liberty College has a consortium of faculty members incorporating experienced visiting faculty members and young and energetic dynamic full-time teaching faculties. The college has exposure of international educational standard to ensure the optimum best academic environment. At the same time, it has a pool of veteran professionals and emeritus status to serve the institution to fulfill the requirements of the students from both the academic and professional circles.

Liberty College is committed to providing excellent practicum opportunities to its students during their internship period. A great care and a wide range of selection will be made available while selecting the entrance venues covering the sectors like banking, corporate agencies and various modern technology laced work places.

entrepreneurs in this expanding and globalized business environment. It provides students with academically vigorous program firmly rooted in practice and graduates are prepared for senior positions in all areas of management, banking, business or independent entrepreneurs.

Liberty College believes in the creation of a sound academic atmosphere and environment



## THE CHARITY EVENT BROUGHT SMILES ON THE FACES OF ORPHAN



Groups of doctors from Japan have been visiting Nepal once or twice a year to conduct free eye camps at different places for the last eight years or so. The latest such group also helped orphans in Boudha. They organized a Nepal-Japan Charity Event in February to put smiles on the faces of the orphans. The event featured renowned faces of Nepal and Japan like Deep Shrestha and famous performers like Sayaka Watabiki, Ryota Tamura, Chiaki Mitsumori, Arihiro Sugiyama and Yuki Sakuma. There were also renowned hair-stylists and make-up artists in attendance who showed their skills on the stage. TBI helped them promote the program by carrying a front-page advertisement in Karobar and buying tickets worth Rs 25,000.



### PILOT LICENSE



A lady sitting in first class saw the cockpit door open, she was incredulous to see that the pilot was reading, very concerned she asked a flight attendant, "Miss, why is the pilot reading? Isn't he supposed to be flying?" The woman fainted when the flight attendant said, "oh well, he's just studying for his pilot license."

## JANATA RESIDENCY

*The best place to live in..*

### FACILITIES

Sufficient parking space  
(up to 100 cars & 150 motorcycles)

Solar power for back-up during  
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according to the customer's choice.

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If you are looking for an apartment in a peaceful environment, Janata Residency is just the place you would want to be. situated at Bhaishapati, just 2.5 km from Ring Road.

**CONTACT : 01-4004666, GAIRIDHARA, KTM, NEPAL**





## BB TRUST

Knowing the needs of social organization to solve the social ills prevailed in the society; a social organization named "BB Trust" was established by TBI Group .It then made an aim to work for the contribution of current burning problem in the society and to work for socially deprived people (Physically disables, blinds, deaf, orphans, old aged, poverty and minorities). During its first hour it started its journey with complete strategies with its

helping hand for the needy people and extended its web to conduct a donation program as per the demand of society. On 1st called "One Donation A Day" so that it could serve the people as per the demand and solve their problems. On its short period it started to serve the people like Blind, Deaf, Old aged People, Physically Disable, School Children and so on.



### BB Trust, through its donation campaign "One Donation A Day", has even supported some social organization like:

- EPSA by donating Hill Tank, equal to the sum of 10,000, as they had a problem of collecting water. EPSA is supporting physically disabled women by providing different kinds of trainings, which have helped them earn their living.
- By knowing the importance of hygiene, education and nutrition in daily life of blind children, BB trust has supported NIBDA (Nepal Integrated Blind Associations) by donating Rs 1, 00000.
- BB trust has also donated a solar light for Bright Peace Old Aged Home (Senior citizen's home). Elderly citizen residing in there are now able to see and do their chores even in the absence of electricity.
- BB trust has supported with Rs15, 000 to Dawadi Milan Club so that they could conduct a Free Health Check Up Camp and distribute free medicine to the poor people who has suffered from different kinds of diseases in the community.

## Recent ACTIVITY

As an example to serve in an educational field, BB Trust with its campaign has served the sincere and laborious children. Through the donation program, it has been donating awards (Yadu Bhatta Bidhya Puraskar) , Rs. 15,000 & Certificates to the top most students(one boy & one girl) who are able to secure the top positions in SLC from Gorkha district. Likewise, it has also been providing an award of RS 10,000 to the best community school from the same district.

## KAROBAR ECONOMIC DAILY HONORS ADVERTISING AGENCIES OF NEPAL

Karobar Economic Daily organized a function to recognize the advertising agencies for the very first time in Nepal and awarded them for their contribution in the media sector. The award function was graced by President of Advertising Association of Nepal (AAN) Mr. Raj Kumar Bhattarai as the Chief Guest, along with other guests and men of repute such as Mr. Nirmal Paudel, past president of AAN and associate member of FNCCI, and Managing Director of TBI Mr. Shisheer Bhatta.

Max Media Pvt. Ltd. was honored with the first prize at the function where ad agencies were judged on the basis of business

during the fiscal year, while Thomson Nepal Pvt. Ltd. and Outreach Nepal Pvt. Ltd. were adjudged to be second and third respectively. Special appreciation went to Time Media Pvt. Ltd and Cosmos Advertising Pvt. Ltd.

Other winners at the award function were Join Media Pvt. Ltd. and Raj Advertising Pvt. Ltd who grabbed a special door prize of two-way Kathmandu-Pokhara air tickets for two persons. Apple Media Pvt. Ltd. won an ad space in Karobar worth Rs 100,000 as the Grand Door Prize.



## LIBERTY COLLEGE

### LAUNCHED ASPIRE & GIVES FARWELL TO ITS FIRST BATCH

Liberty College, affiliated to the Pokhara University, bade farewell to its first batch of graduate students on March 24, 2014 wishing them a successful future ahead. The farewell program was meant for students who completed a four-year Bachelor's program on management (BBA). CEO of Mega Bank Ltd. Anil Keshari Shah, who was at the program as the Chief Guest, shed light on the significance of management studies and its vital role

#### WHAT THESE WORDS ON YEARLY PERFORMANCE REVIEWS REALLY MEAN

##### ACTIVE SOCIALLY

Drinks a lot

##### OUTGOING PERSONALITY

Always going out of the office

##### GOOD COMMUNICATION SKILLS

Spends lots of time on phone

##### INDEPENDENT WORKER

Nobody knows what he/she does

##### WORK IS FIRST PRIORITY

Too ugly to get a date

##### USES LOGIC ON DIFFICULT JOB

Gets someone else to do it

##### HAS LEADERSHIP QUALITIES

Is tall or has a louder voice

##### EXCEPTIONALLY GOOD JUDGEMENT

Lucky

##### CAREER MINDED

Back stabber

##### LOYAL

Can't get a job anywhere else

##### OF GREAT VALUE TO THE ORGANIZATION

Gets to work on time

##### EXPRESSES THEMSELVES WELL

Speaks English

##### RELAXED ATTITUDE

Sleeps at desk



in the future. Chairman of the college talked about the management courses while Principal Rishi Ram Chapagain wished for bright future of the students. Managing Director Pravin Raj Gautam opined that managerial personality has to be developed through discipline. 'ASPIRE MAGAZINE' published by the students of Liberty College was also unveiled on the occasion.



1. When was the first English-language newspaper published?
2. Which is the oldest paper still printed?
3. Its good practice, when flying over large areas of water, that life jackets:  
a) Are worn, uninflated. b) Should be carried under the pilots' seats. c) Should be inspected periodically for leaks. d) Are worn inflated.
4. This beer was once advertised as being 'From the Land of Sky Blue Waters'.  
a) Buckhorn b) Lucky Lager c) Knickerbocker d) Hamm's
5. This famous European brand uses a red star as part of its logo.  
a) Grolsch b) Spaten c) Heineken d) Becks

See Answer on Page 05

## Riddle this?

1. A murderer is condemned to death. He has to choose between three rooms. The first is full of raging fires, the second is full of assassins with loaded guns, and the third is full of lions that haven't eaten in 3 years. Which room is safest for him?
2. If you randomly choose one of the following answers to this question, what is your chance of getting it right?  
A) 50% B) 25% C) 0% D) 25%
3. Use the numbers 2, 3, 4 and 5 and the symbols + and = to make a true equation. Note: Each must be used exactly once and no other numbers or symbols can be used.
4. A man travels by wagon, brings joy each evening, but depression by the morning. Who is he?
5. What kind of tree can you carry in your hand?
6. What is a word made up of 4 letters, yet is also made up of 3. Sometimes is written with 9 letters, and then with 4. Rarely consists of 6, and never is written with 5.
7. What can travel around the world while staying in a corner?
8. After you go through a fall I will take over. All life will stall, or at least grow slower.
9. A mirror for the famous, but informative to all. I'll show you the world, but it may be a bit small. What I am?
11. A man walks all the way around the world without getting wet. How does he do this?

See Answer on Page 05





ネパール新年2071年あけましておめでとうございます。



新年と共に、TBIでは月間ニュースレターを始める事にしました。皆様どうぞよろしくお願い致します。始めに、TBI会長ヴァッタヴァンより、新年のご挨拶を申し上げます。

.....  
新年あけましておめでとうございます。今年はネパールにとって大きな変革の年になりそうです。新しく憲法も調い、飛躍の年になることを願っています。TBIグループにとっても、BB AIRWAYSの就航など大きく世界へ羽ばたく一年となるよう努力して参ります。皆様今年もどうぞよろしくお願い致します。TBIグループ代表取締役会長 CEO ヴァッタヴァン

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TBI初めのニュースとして、日本の企業NKC社長の中西様をお迎えしました。TBI会長ヴァンが中西社長をご案内し、ネパールにおけるビジネスの現場をいくつかご紹介しました。また、TBI MDのシシルも同行し、ビジネス以外のシーンでも、ヒマラヤ遊覧などネパールの雄大な自然をご紹介することができました。中西社長へ 日本で行っている様々なビジネスのうち、ネパールにおいて展開できるものがあるという可能性をお伝えする

ことができ、大変嬉しく思います。ネパール初の経済新聞、TBIグループのカロバル新聞が今回メディアへの感謝を表し、年間で最も取引のあった三社を表彰しました。また次点の二社へも表彰を行いました。

た。同時に3組の方へDOOR PRIZEを贈りました。

TBIは日本初の眼科医グループ、EARTHがネパールの孤児のために行った、ネパール日本チャリティイベントをサポートしました。イベント広告をカロバル新聞のトップページに掲載し告知を支援したり、チケットを購入するなどの支援を行いました。

TBI BUILDERSという新会社を設立し、新規事業として2DKのアパート100件の販売を開始しました。

TBIはビジネスシーンで即戦力となる学生を育成するためのリバルティ大学を運営し、今月大学卒業式を行いました。

TBI会長ヴァンは、昨年10月にNRNの副会長に就任致しました。任期中の2年間は毎日ドネーションを行うという公約の下、現在BB TRUSTを通じて毎日できる範囲のドネーションを行っています。その一例として、毎年ゴルカから主席となった学生の男女を表彰し、賞金を贈ります。今回からは最も優れた学校と先生へも賞を授与することになりました。

今月はTBIのビール会社においてクイズコンテストを行いました。多数の参加者の中から上位5名へ賞を贈りました。

## Answers for Riddle this?

1. The third room. Lions that haven't eaten in three years are dead.
2. 0%. No matter which answer you choose you are incorrect. All of the answers create a logic loop.
3. 32=4+5
4. An Alcoholic
5. Palm
6. Correct, the word 'what' has 4 letters in it, 'yet' has three, 'sometimes' has 9, 'then' has 4, 'rarely' has 6, and 'never' has 5.
7. A Stamp
8. Winter
9. Television
10. He is on a plane or ship that goes around the world.

## Answers for Quiz

1. The first English-language newspaper, Corrant out of Italy, was published in Amsterdam in 1620.
2. Opregte Haarlemsche Courant is the oldest News paper still printed. It was first published in 1656.
3. (a) Are worn, uninflated.
4. (d) Hamm's
- Hamm's was brewed in Minneapolis starting in 1865. Hamm's had probably the best ad campaign of any beer company in the '50s and '60's featuring a clumsy and lovable cartoon bear. The bear was usually depicted engaged in some sort of outdoor activity such as fishing, playing baseball or waterskiing, always while enjoying a frosty cold Hamm's. Today the Hamm's brand is owned by Pabst Brewing Company.
5. (c) Heineken
- Heineken is brewed in Holland and has been, for many years, the most popular imported beer in the United States.